HELICOBACTER CONNECTIONS

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by

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SUMMARY

After preliminary studies in 1981, Marshall and Warren conducted a study in which the new bacterium, Helicobacter pylori, was cultured. In that series, 100% of 13 patients with duodenal ulcer were found to be infected. The hypothesis that peptic ulcer was caused by a bacterial infection was not accepted without a fight. Most experts believed that Helicobacter was a harmless commensal infecting people who had ulcers for some other reason. In response, Marshall drank a culture of Helicobacter to prove that the bacteria could infect a healthy person and cause gastritis. The truth behind peptic ulcers was revealed; i.e. very young children acquired the Helicobacter organism, a chronic infection which caused a lifelong susceptibility to peptic ulcers. Marshall developed new treatments for the infection and diagnostic tests which allowed the hypothesis to be evaluated and proven. After 1994 Helicobacter was generally accepted as the cause of most gastroduodenal diseases including peptic ulcer and gastric cancer. As a result of this knowledge, treatment is simply performed and stomach surgery has become a rarity.

ACKNOWLEDGEMENTS

My wife Adrienne for encouraging me in this work and reviewing my manuscript, and Robin Warren for showing me the spiral bacteria and explaining the meaning of gastritis.

INTRODUCTION

The title, “Helicobacter Connections” refers to the two components of our discovery. Firstly, we were able to associate a new bacterium with peptic ulcer disease. Secondly, we could see that the new bacteria could explain many phenomena observed by other gastric researchers over the previous 100 years. By connecting this literature with our own observations, we were able to confirm our hypothesis rather quickly. As a result, other researchers were often dismayed at our supreme confidence that these new bacteria were serious pathogens and that antibiotics would provide a cure for peptic ulcer.

To quote historian Daniel Boorstin: “The greatest obstacle to knowledge
is not ignorance; it is the illusion of knowledge”. The relevance of his quotation is that in 1982 the cause of peptic ulcer was “already known”. Ulcers were caused by excessive amounts of acid secondary to personality, stress, smoking, or an inherited tendency. The successful introduction of H2-receptor-antagonists (H2RA) five years earlier seemed to confirm this idea because nearly all ulcers could be healed by lowering stomach acid secretion with these drugs. Thus, when *Helicobacter* was revealed, doctors were not looking for a new cause of peptic ulcer, that territory had already been taken by the illusion of knowledge.

**BACKGROUND**

Figure 1 shows photographs of peptic ulcers taken at endoscopy. The diagram indicates the usual locations on a map of the stomach. The most common type of peptic ulcer is located in the duodenum, a few centimetres past the pyloric sphincter which controls the outlet from the stomach. In the photograph, a dark area on the duodenal ulcer shows that this has already eroded into a blood vessel and bleeding has occurred. Vomiting of blood is one of the major symptoms of an ulcer, sometimes with a fatal outcome if a large enough artery is eroded. Duodenal ulcers usually cause some stomach pain, typically during the night after the evening meal is digested. This is not always true however and some people can suffer a fatal ulcer complication without any warning that an ulcer is present.

The second photograph is of a gastric or stomach ulcer. This shows the common appearance with a scarred white ulcer base, kept rather clean looking by the digestive juices. However, it can easily be seen how this ulcer, if

*Figure 1. Typical Appearance of Peptic Ulcer.*
it was deeper, could penetrate all the way through the wall allowing gastric contents to leak into the peritoneal space causing fatal peritonitis.

Although peptic ulceration can occur at any age, it typically develops in adulthood with a peak incidence above the age of forty. Ulcers are more common in men and cigarette smokers, and tend to run in families. Once begun, ulcer disease lasts many years, with an unpredictable tendency towards healing and recurrence. From post mortem studies, peptic ulcer was known to affect 10% of persons at some time in their lives. According to data from the Centers for Disease Control in Atlanta, the cost of peptic ulcer in the USA in 1993 was close to 6 billion dollars per annum (Table 1).

It just seems impossible to imagine these days that ulcer sufferers lived their lives with the possibility of suddenly being struck down with a potentially fatal illness. This explains why it was possible to sell very expensive treatment to people with ulcers once an effective treatment was marketed. This treatment became available with the discovery of the H2RA drugs, the first two of which were cimetidine (Tagamet) and ranitidine (Zantac).

By 1983, the Smith Kline and French company was making a billion dollars per year from Tagamet. Zantac, the second drug in the H2RA class, was destined to sell more than 3 billion dollars per year for most of the 1980’s. The only other way that ulcers could be controlled medically was with white chalky antacid and the amount needed to heal an ulcer reliably was about a bucketful taken over four weeks. Cure of ulcer disease required removal of the lower third of the stomach by surgery. However, about 10% of patients treated with surgery became “gastric cripples”, unable to enjoy food for the rest of their lives, with chronic gastrointestinal symptoms and difficulty maintaining a normal body weight.

In an article from that era in Fortune Magazine, Joel Dreyfuss called Tagamet “the pale green pill that cures ulcers”, but this was an overstatement because the ulcers almost always recurred once the drug was stopped. Thus cimetidine was a treatment, not a cure. By 1983 it was clear that for most ulcer patients, lifelong treatment was going to be necessary.

Table 1. Cost of Peptic Ulcer USA 1993.

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<tr>
<th>Cost of Peptic Ulcer</th>
<th>Centers for Disease Control, Atlanta, USA 1993</th>
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<tr>
<td>One out of ten Americans during lifetime.</td>
<td>6000 deaths per year.</td>
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<td>Annual health care costs $6 billion:</td>
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<td>$3 billion in hospitalization costs, and</td>
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<td>$2 billion in physician office visits, and</td>
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<td>$1 billion in decreased productivity and days lost from work.</td>
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THE PILOT STUDY, 1981

Beginning in about August 1981, I took over the clinical studies for a list of patients with the new bacteria. An initial chart review of Robin Warren’s 27 best cases did not reveal any obvious associations between the bacteria and clinical disease. However I did notice an old patient of mine, a 50 year old woman with undiagnosed abdominal pain in whom the bacteria had been the only abnormal finding.

Then, assisted by colleagues Tom Waters, Chris Sanderson and gastrointestinal nurse Dorothy Heys, I collected gastric biopsy specimens from patients attending for endoscopy. Since the histology of ulcer borders was often disturbed and always inflamed, Robin instructed us to sample the stomach wall (mucosa) a few centimeters away from ulcers or local gastric lesions, so that tissue was representative of the antral mucosa in general and it could be assessed for presence of gastritis. In retrospect these specimens were quite different from specimens in most other studies because if gastritis was present it could not have been attributed to a nearby ulcer. One biopsy was taken for histology and one for microbiology. Robin had special stains performed on his histology specimen and John Pearman, our microbiologist, supervised attempts to Gram stain the tissue and culture the organism. Except for the early days of our pilot study, I did not send clinical data with the tissue specimens. Thus, in most cases, histological scoring was performed without any knowledge of the endoscopy findings. Conversely, I did not see the individual results of the laboratory analyses until much later.

PREVIOUS LITERATURE ON SPIRAL BACTERIA

While these activities were in progress, I searched the literature in more depth. Following some initial leads Robin had given me, I rediscovered several reports of spiral bacteria in animals and man. It was apparent that the new spiral organism was not just a strange infection occurring in Western Australia, but was the same as the “spirochaete” which had been described in the literature several times in the previous 100 years. I was particularly interested in old reports from the USA. In 1940, Stone Freedberg from Harvard Medical School had seen spirochaetes in 40% of patients undergoing stomach resection for ulcers or cancer. About 10 years later, the leading US gastroenterologist, Eddie Palmer at Walter Reid Hospital, had performed blind suction biopsies on more than 1000 patients but had been unable to find the bacteria. His report concluded that bacteria did not exist except as post mortem contaminants.

Most of the old references to gastric bacteria had not connected spiral organisms to any significant disease process. The best example of such an observation was an electron micrograph taken by Susumu Ito and included in his chapter for The Handbook of Physiology (1). Reproduced in Figure 2, Ito’s illustration shows a detailed view of Helicobacter pylori, with flagella present on one end. I later discovered that to obtain this specimen Ito had
performed a blind suction biopsy of his own stomach. He had seen similar organisms in cats where they were almost universally present without any associated pathology. As a result, he assumed that the human organism from his own stomach was also a commensal. Ito could not have known that in his generation almost all Japanese were infected with *Helicobacter pylori*. According to many other studies around that time, gastritis was so common as to be a “normal” appearance in Japanese, the race which also suffered from the world’s highest rate of gastric cancer. From Ito’s and Freedberg’s reference lists, other reports of gastric spirochaetes in animals and man were obtained, to as far back as that of Bizzozero in 1892 (2).

In our initial series taken during the latter half of 1981, we could easily see the bacteria on Gram stained smears of gastric tissue but we were unable to culture them. My gastroenterology rotation was due to finish on December 31st but my colleagues supported the idea of a prospective study in which further attempts could be made to culture the bacteria and look for disease associations.

**PROSPECTIVE STUDY, 1982**

Towards the end of 1981 I wrote the protocol for a prospective study of 100 consecutive elective endoscopy patients. The documents were submitted to
the Royal Perth Hospital Human Ethics Committee at the end of that year so that the study could begin before March 1982.

I chose 100 patients simply because in the days before computer spreadsheets it allowed percentages to be easily calculated when we wrote the paper. The aims of the study were to determine the prevalence of the bacteria in an endoscopy population, to try to culture the organism, to see what diseases were associated with it and to detect an infection source if there was one.

During the first half of 1982 I was actually a medical registrar in the haematology service but I was able to fit in the study activities around my new duties. In addition, I was also conducting a study of heatstroke in marathon runners, so I was very busy.

For the new project, I would stay at the hospital each evening to interview inpatients who were due for endoscopy the next morning starting at 7:30 A.M. In the morning I would arrive early so that I could interview the new outpatients at 8 A.M. as they were being prepared for their endoscopies.

For each patient I was required to explain the study and then have them sign a consent form so that biopsy samples could be taken. I then asked 30 or so questions related to lifestyle, pets, travel, occupation, medications, dental hygiene, gastrointestinal symptoms and medical conditions. Finally, I looked in their mouths to briefly assess the state of their oral hygiene and dentition.

I considered many explanations for the apparent commonness of the new bacterium. How did these bacteria get into the stomach? Could it be that people were taking cimetidine, lowering their acid level and then being infected? Did the bacteria live in the mouth as part of the normal flora? Could poor oral hygiene and periodontal disease be a risk factor? I asked every kind of question I could think of about dentition. I asked patients, “How many teeth do you have and how often do you clean your teeth?” and I heard some pretty extreme answers! By my reckoning, a person who has no teeth and never cleans his teeth has good dental hygiene – but his teeth are gone.

During the ensuing endoscopy, Dorothy Heys, an important ally of mine, would remind the gastroenterologist to take two extra antral biopsies, from a location away from any local lesion. The gastroenterologist would then complete the endoscopy report. During morning tea break and at lunch time I would collect the various biopsy specimens and deliver them to the pathology and microbiology labs for processing.

At the time I wrote the study protocol, I had no preconceived notion as to what diseases might be associated with the bacterium. Therefore the main goals of the study were to understand the histology and microbiology, rather than to discover the cause of peptic ulcer. However, in June, long after the 100 patients had been completed, I obtained all their endoscopy reports and coded these for the main endoscopic diagnoses. Diagnostic categories were simplified to include duodenal ulcer, gastric ulcer, gastritis, duodenitis, bile in the stomach, cancer, oesophageal disease and “other.”
At the time we started our studies, *Campylobacters* were very new. Harrison’s Textbook of medicine only included *C. fetus* as a human pathogen although *C. jejuni*, a contaminant of fresh chicken carcasses, had been recently described in the English journals as a cause of gastroenteritis. So our culture methods focused around techniques for similar organisms, generically called “*Campylobacter like organisms*” (CLO’s). We used the “Lee method” which is a microaerophilic culture necessary for *Campylobacter*. Professor Adrian Lee, a chicken specialist at the University of New South Wales in Sydney, had reported culturing spiral bacteria from the mouth and the colon of laboratory mice (3). In fact, with hindsight, we had chosen exactly the right technique from about one month after we started the work in 1981, but the months went by and we didn’t culture the organism. This was particularly frustrating because we could see masses of bacteria on the Gram stained mucus smears which I delivered to the microbiology laboratory within a few minutes of the biopsy being taken.

The first successful culture was from a patient biopsied on the Thursday before Easter 1982. The patient, number 37, was a 70 year old male. He had a history of duodenal ulcer and gastric ulcer. He was anemic, with an artificial heart valve for which he required the anticoagulant, coumadin, in order to keep the metallic parts free of clot. So ulcer disease was a major problem for this patient’s management and his life was continuously threatened by his duodenal ulcer disease. He did have a small duodenal ulcer at endoscopy but the research biopsies were still taken as they did not need to be near the ulcer.

It is my recollection that, at Royal Perth Hospital that month, a methicillin resistant *Staphylococcus aureus* had been detected. This “superbug”, if it became widespread in Western Australia, would potentially cost the hospital about 10 million dollars per year in expensive antibiotic costs. To prevent this, some patients had been quarantined and surveillance cultures were being performed on all staff that had been anywhere near the affected ward. The microbiology lab was very busy and so there was no time to examine my research cultures on Easter Saturday as would normally have been done. Therefore, the culture plates remained in the incubator, untouched, from Thursday morning until Tuesday morning, five whole days. On the Tuesday after Easter small transparent colonies were present on the plates and these proved to be a rather pure culture of a Gram negative rod. John Pearman waited until he had a second culture before he called me to the lab and, grinning like a Cheshire cat, showed me the new organism. I was pleased, but unconvinced because the cultured bacteria did not have a very convincing spiral shape. However, I was in a good mood so it seemed an appropriate time for John to confess that the laboratory staff had been processing our research biopsies identically to the routine method used for throat-swab cultures. If nothing interesting was seen on the Petri dish at 48 hours, they had been discarding the specimens!
This might have been appropriate for throat cultures, because these carry many contaminating commensal organisms from the mouth causing the plates to be completely covered with irrelevant bacillus and fungal species after 48 hours. However, our research biopsies were actually rather clean. Typically, after the endoscope was passed through the patient’s mouth into the stomach, any free stomach acid was sucked out through the biopsy channel. This meant that mouth organisms contaminating the endoscope were washed away and/or killed. The biopsy forceps were introduced down the channel with its cup-like jaws closed, and they were only opened in the stomach as the biopsy was taken. Then, with the tissue sample enclosed within the forceps, it was withdrawn through the endoscope and then opened so that the specimen could be removed with a sterile needle. This meant that gastric biopsy samples were often much cleaner than other “oral” specimens. Gastric tissue samples tended to grow nothing, or the new gastric organism. Even the non-selective blood agar plates produced almost pure cultures of *Helicobacter*, even after as long as the 4th or 5th day.

Prior to John’s confession, I had no idea that the cultures were being discarded routinely at 48 hours. I had been wasting my time for six months! Now that the bacteria had been cultured however, a completely new line of research was open to me. What were these bacteria and how did they survive in the stomach? Was there a serological response to them? What antibiotics might I use? How were they transmitted? I still had no idea that they were important for anything more than gastritis because the study was prospective and blinded.

The 100 patient study was completed at the end of May 1982. Perhaps because of my enthusiasm, I had recruited 100 patients rather quickly, with only two declining to take part. In the School of Medicine Statistics division I found Norm Stenhouse who agreed to supervise the data analysis. This involved asking Robin and John Pearman to send their data tables separately to his student Rose Rendell.

I did the same with my demographic data and clinical questionnaire. I completed the process immediately before my family of six departed for Port Hedland, a mining town 1 900 km from Perth, in the North of Western Australia. In a frenzied weekend while my wife Adrienne was packing for the trip, I ducked out and spent all Saturday morning at the gastroenterology department photocopying the 100 endoscopy reports. Several weeks later, now the acting physician at Port Hedland, I scored patients for the presence or absence of the main visible endoscopic lesions and mailed that final data-table to Rose.

DATA ANALYSIS AND RESULTS

Back at Medical Statistics in Perth, Rose entered the data and then performed the analysis using SPPS. Eventually, a box of paper containing descriptive statistics and crosstabs of bacteria vs. everything else was delivered to me in September 1982.
On the first assessment I noted that most of the patients with ulcers were positive for the bacteria, as were about half of the patients without ulcers. This was interesting, but I tried not to get excited about what could have been sheer chance. I then went back to the endoscopy reports and double-checked the data. Rather than finding that I had over-read the number of duodenal ulcers, the opposite was true. I found that the one duodenal ulcer patient without bacteria had undergone surgery soon after her endoscopy and the bacteria were present when the far larger surgical specimen had been examined. I added her to the infected group. Later, Robin must have re-checked the samples and agreed that bacteria were present. I then double-checked various other fine details and submitted the revised data with more specific analysis requests back to Rose. While I awaited the final set of tables, I searched the literature for further reports of gastritis and gastric bacteria, especially as they might relate to an association with peptic ulcer.

The results of our study of 100 patients are shown in Table 2. The association of bacteria with endoscopic diagnoses was dramatic. Just over half of all the patients had bacteria, but all patients with duodenal ulcer had bacteria; 13 out of 13. Imagine that you’re tossing a coin, how often do you get 13 heads in a row? The chance of 13 consecutive “heads” would be less than 1 in 1000. The actual P value for this association, using a two-tailed test, was 0.00044. So our finding was very, very unlikely to be by chance.

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This finding appeared at a time when academic physicians were used to seeing hundreds of patients in clinical trials of peptic ulcer treatments. Typically, those studies were designed to demonstrate the differences between two acid lowering drugs. Large numbers of patients were necessary to differentiate an 85% cure rate from a 90% cure rate. So would gastroenterologists accept a revolutionary discovery, the main cause of peptic ulcer, on the basis of 13 patients from Perth, Western Australia? It was just not going to happen.

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A second, extremely interesting, aspect of the data was that 18 out of 22 patients with gastric ulcer had the bacteria. Four patients had both types of ulcer and all were Helicobacter positive. So, with only a gastric ulcer, 77% had the bacteria. But with duodenal ulcer, 100% had the bacteria. This difference was not statistically significant, but was very interesting if it held up. If our hypothesis was correct, why would duodenal ulcer be more tightly connected to the gastric bacteria than gastric ulcer? Why would ulcers occur down in the duodenum, when the type of mucosa there is different, intestinal type in fact, to which the bacteria did not attach? The varying connection between ulcer type and the bacteria seemed an unusual finding at first, but it rang a bell.

I remembered that I had read a paper about gastritis written by Magnus in 1952 (4). He studied accident victims in Minnesota, finding that quite a few had peptic ulcer disease. Interestingly, he noticed that where he found gastric ulcer, gastritis was present in 80% of cases, but if he found duodenal ulcer, gastritis was present in 100%. He could not explain why gastritis would be linked so strongly to the ulcer of the duodenum, rather than the stomach. Magnus discovered almost the exact same percentages that we had found for the link between bacteria and peptic ulcer. It was certainly a paradox and so everybody had ignored Magnus’s findings because they did not fit in with what people thought would be the norm. When I presented our data in October 1982 at a meeting in Perth, a local gastroenterologist said to me; “Barry you’ve got that wrong, people with duodenal ulcers don’t have gastritis. The stomach is usually normal.” From what I had seen of Warren’s biopsies, I could say “How do you know since nobody ever biopsies the stomach of duodenal ulcer patients?” In case I was wrong, I went back and checked my facts. By the end of 1982 I was certain that our data was actually quite consistent with other poorly-understood studies. The other interesting fact I knew from the literature was that when gastric ulcers developed in patients taking non steroidal anti-inflammatory drugs (NSAID’s), the gastric mucosal histology was usually quite normal. i.e. gastritis was absent. This seemed to fit with the four patients in our study who had gastric ulcer, but normal histology. The questionnaire recorded that they were taking NSAID’s.

This all seemed rather logical to me. In the stomach, anything you eat is directly applied to the mucosa. So, you could have Helicobacter causing ulcers associated with gastritis, and this would be the most common variety. Alternatively, even if Helicobacter were not present, the stomach wall could be corroded by anything else you might swallow. But whereas NSAID’s could sit around in the stomach for many hours, it would be quite difficult for them to actually reach the duodenum in high enough concentrations to cause an ulcer. So you might expect that a purer form of peptic ulcer would exist down in the duodenum, where the influence of ingested drugs was much less. My hypothesis would be strengthened if Helicobacter were present in the duodenum. But how could they cause trouble down there, on intestinal type mucosa to which they could not stick?
During the second half of 1982, John Armstrong received some culture specimens and had them negatively stained to examine the morphology of the organism more exactly. He showed that it was 3.5 micrometers long, with 1.5 wavelengths of a spiral form. Usually, five or so flagella could be seen at one end of the bacterium. The flagella were sheathed, which meant they were more related to *Vibrio* and *Spirillum* species (i.e. cholera) than *Campylobacter* species, which have an unsheathed flagellum. An image of a dividing organism was chosen for our letters to *The Lancet* which were published in June 1983 (5).

Besides the morphology, we attempted to characterize the new bacterium according to the presence or absence of various biochemical markers, as shown in tables in Bergey’s Manual of Determinative Microbiology. In 1982 there was not much else one could do to characterize newly discovered bacteria. In the days before polymerase chain reaction, techniques for analysis of DNA were rudimentary. The biochemical tests revealed a rather chemically inert organism, unable to produce acid from the metabolism of simple sugars. The new bacterium was catalase and oxidase positive and, at least in the hands of the technician at Royal Perth Hospital, it was urease negative. One can only speculate as to how the urease enzyme of *Helicobacter pylori* could have been missed.

So by the end of 1982 I was starting to get pretty excited about this. I finished my training at Royal Perth Hospital and was offered an endoscopy training post at Fremantle Hospital with Ian Hislop who had a background in gastritis from his days as a fellow at the Mayo Clinic. He said to me; “Barry this is intriguing data. I think you’re wrong but it is a curious finding and we need to look into it.”

Robin and I took two months to decide on a way to publish our first letters to *The Lancet*. Robin, quite rightly, could claim the initial observation and association with gastritis as his own work. However, I claimed that we now recognized the importance of his observation because of the clinical study and the linkage with peptic ulcer. If we were correct, then the discovery was worthy of the world’s most widely read clinical medical journal, rather than a specialist pathology journal interested in gastritis. We called the editor of *The Lancet*, David Sharpe, who suggested we write two separate letters detailing Robin’s initial findings in the first, and our joint work in the second.

In my June 1983 *Lancet* letter, I described a new species of bacteria, a cross between a *Vibrio* and a *Campylobacter*. I mentioned some of the microbiological data, but did not reveal any of the linkages with peptic ulcer disease. According to the extensive literature on gastritis, there were two major diseases which could be caused by the mucosal inflammation. These were peptic ulcer and gastric cancer. Although there were masses of papers on gastric cancer, the histology was described rather poorly in most of these and illustrations were never detailed enough to reveal bacteria. From our studies however, it appeared that nearly all gastritis was associated with the new bacteria. All the “other” types of gastritis seemed rather rare. Perhaps the
many different types of gastritis were just different names for the same thing, described at different stages of its natural history.

Since the new bacteria were associated with gastritis, my reading convinced me that this process was a launching pad for other important diseases. I expressed this hypothesis with the sentence “then they may play a role in other poorly understood gastric diseases such as peptic ulcer and gastric cancer.” Somehow David Sharpe allowed it to reach the printers, I suppose he was tired of arguing.

More Hypotheses:

After sending our letters to *The Lancet*, Robin and I continued collaborating as we wrote a full paper to the same journal. There was quite a lot of data on those 100 patients so it was a complicated process to present it all in a concise and logical form. After several months of study we both knew every detail of every case by heart. I did have other activities but by 1983 had decided to focus my career on the new bacterium and see where it led me.

As we planned the full paper, and I studied more patients in my daily practice, several new conclusions dawned on me. From the 1982 data I could create the Venn diagram in Figure 3 which details a population similar to what we saw in our endoscopy patients. The patients in the large green circle did not have *Helicobacter* so they might be regarded as “normal.” About half the patients we saw did have *Helicobacter* and they are shown as the large red inner circle. I knew that the patients with duodenal ulcer were almost all within this red group. In fact, there were almost no duodenal ulcer patients in the green group. It seemed almost impossible to get a duodenal ulcer if you didn’t have the *Helicobacter*.

In addition, I was certain that some people with duodenal ulcer would have experienced *Helicobacter* eradication just by accident, as part of high-dose antibiotic treatment for other infectious diseases. So, assuming these

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Figure 3. Disease Associations for *Helicobacter pylori*.
people existed, I would have expected to see patients with *Helicobacter*-negative duodenal ulcer disease. Yet such persons were exceedingly rare, if they existed at all.

In a mental experiment I could extrapolate backwards from the above observations. Referring again to Figure 3, if I could eradicate the *Helicobacter*, I would move a patient from the red group, where a duodenal ulcer was possible, into the green group where an ulcer was nigh impossible. Therefore, just on the basis of logical reasoning, I could conclude that antibiotic treatment, if it permanently eliminated the bacteria, would also cure ulcers.

As I started work in 1983, I realized that a lot more data would be needed before the new bacterium could be accepted as an important pathogen. I set about to answer the following questions:

**Q1. Do patients with bacteria have antibodies?**

A. Yes. Laboratory technician Greg Wynn stained some *Helicobacter* smears with sera from my infected and non-infected patients. He could easily demonstrate the presence of IgG with anti-human fluorescent antibodies. This proved that the human immune system considered the bacteria to be pathogens.

**Q2. Do antibacterial agents heal gastritis?**

A. Yes. Robin and I had suggestive data from the patient we treated with tetracycline in 1982. Then, in 1983, I observed that bismuth, a time honored ulcer treatment mentioned by Kussmaul over 100 years earlier, killed *Helicobacter* in-vitro. In a single-blind prospective study of about 30 patients, I documented suppression of the bacteria and temporary healing of gastritis when patients took DeNol, an ulcer treatment containing bismuth. Regrettably, the bacterial infection usually relapsed, as did the gastritis and the ulcer. This experiment, although only partially successful, did encourage me to try other treatments in the ensuing 12 months. However, for the next 12 months, it did seem to many people that *Helicobacter* was just commensal flora associated with, but not causative for, peptic ulcers.

**Q3. Had Koch’s postulates been fulfilled for the new bacteria?**

A. No. Koch’s postulates are the time-honored way in which new bacteria are proven to be pathogens. There are four postulates as follows:

1. The bacteria must be present in every case of the disease.
2. The bacteria must be isolated from the host with the disease and grown in pure culture.
3. The specific disease must be reproduced when a pure culture of the bacteria is inoculated into a healthy susceptible host.
4. The bacteria must be recoverable from the experimentally infected host.

My attempt to fulfill Koch’s postulates started in January 1984 with experiments on four piglets. I collaborated with Stewart Goodwin, Chief of Microbiology at Royal Perth Hospital, who had developed an interest in
Helicobacter. He and Robin found many spiral bacteria (mostly Campylobacter) on my piglets, but the Helicobacter I instilled did not take. Their stomach biopsies remained normal. Eventually the piglets grew so large that I was obliged to terminate the experiment and, like most failed experiments, it was never published. This was a rather frustrating time because, without an animal model, it was difficult to see if the new bacterium could cause disease.

Q4. What is the natural history of the disease process?
A. This was a major puzzle. Try as I might I could not elicit a history of an acute illness from my ulcer patients. Clearly they could not have been born with gastric bacteria. I had many adults with the bacteria but I had no clue as to where and when the bacteria had been acquired.

Q5. Was this disease confined to people with ulcers?
A. No. Interestingly, I saw many patients who had ulcer symptoms, but in whom no ulcer could be found. Many doctors believed that such patients had a psychosomatic illness. However, I soon collected many such “crazy people” in whom symptoms greatly improved during antibiotic treatment. I started to believe that it was not always necessary to have a visible ulcer in order to suffer from ulcer symptoms. Perhaps duodenal inflammation, a pre-ulcer condition, could cause pain. This concept had already been discussed by authorities in the field including Howard Spiro, author of a major gastroenterology textbook. According to Spiro, our bacteria might be the cause of duodenitis, an inflammation of the duodenum which was also called “Moynihan’s disease.”

Q6. How does Helicobacter survive in the stomach?
A. By hiding under the mucus layer where the pH is neutral. Initially, Robin and I could see that the bacteria were beneath and within the mucus layer, so they might not be exposed to acid in the chronic stage of the infection.

Q7. Do ulcer treatments which heal ulcers affect the bacteria?
A. Maybe. I had continued my search of the literature from 1890 to the current date, but with many new interpretations. Bismuth salts had been used to treat gastric diseases for about 200 years. It was well known that heavy metals were antibacterial to spirochaetes as bismuth, arsenic and mercury had all been used to treat syphilis. In Germany, bismuth had been a component in stomach therapy for 200 years and many antacid mixtures still contained bismuth salts. In Australia and Europe bismuth subcitrate was a proven ulcer treatment available sold under the brand name “De-Nol.” This drug healed ulcers just as well as cimetidine, but without decreasing stomach acid. In fact, its mechanism of action was rather mysterious, perhaps related to some kind of coating action which protected the mucosa from acid. Of special interest to me was the fact that ulcer recurrence was less after bismuth treatment than after treatment with cimetidine.
A typical example of such a clinical trial is shown in Figure 4. Martin and Hollanders (6) treated duodenal ulcer patients with either cimetidine or bismuth. After the ulcers had healed, patients remained off all treatment until their ulcers recurred. At two years, about 90% of patients had suffered an ulcer recurrence in the cimetidine group, but significantly less patients, only 60%, had ulcer recurrence in the De-Nol group. The authors commented that “drug treatment given for a short period in duodenal-ulcer disease influences the progress of the disease.” De-Nol seemed to heal the ulcer far better than cimetidine, but they could not understand why. Some commentators believed that the relapse was merely delayed and the follow-up period merely needed to be extended. However, in my interpretation, a remarkable thing had happened. Since relapse curves in both groups were more or less horizontal after two years, I concluded that no further relapses would be expected in either group. This meant that 30% of patients in the bismuth group had been completely cured. This could be explained if bismuth had eradicated the bacteria. Was ulcer treatment with bismuth acting as an “antibiotic”? At last I had a new hypothesis which I could test very simply.

Q8. Was bismuth an antibacterial?
A. Yes. My laboratory colleagues at Fremantle Hospital helped me carry out the simple experiment described below. 10 mm filter papers were dipped into De-Nol liquid and allowed to dry. Helicobacter pylori were then heavily inoculated onto individual blood agar culture plates. The discs were placed in the center of the plates which were cultured from Friday until Tuesday.
When examined on the fourth day, a clear zone of bacterial inhibition was present around each of the discs (as shown in Figure 5). I had discovered that *Helicobacter* was exquisitely sensitive to bismuth.

It was probably the most exciting day of my life when I saw that bismuth had killed the *Helicobacter*. It all fitted too perfectly to be a coincidence. Everyone had forgotten that, in the days before penicillin, bismuth was an important antibacterial therapeutic agent. I think that was the first time it
crossed my mind that we might win the Nobel Prize. My keen intern, Vinod Ganju, of Indian descent, then agreed to take some bismuth and undergo a gastroscopy. As shown in Figure 5, the numerous *Helicobacter* organisms could be seen practically exploding with dense bismuth precipitates all around them.

The experiments described above enabled me to solve a major clinical dilemma. To test my theory, I wanted to perform a double-blind clinical study in which antibiotics were compared with standard acid-lowering ulcer treatment such as cimetidine.

But antibiotics were so experimental that it would be unethical to ask people with potentially fatal ulcer disease to try out something which might not work. Ulcer patients always had to have an active therapy to heal their ulcers. However, bismuth was already proven as an ulcer healing agent, and it did not lower stomach acid. Therefore, in order to suit our placebo-controlled study design, I could boost it with antibiotics and have a control group with placebo in various ways.

After telephone advice from Walter (Pete) Peterson in Dallas, and various primitive power calculations, I designed a four arm study using H2 blocker alone vs. H2 blocker with antibiotic vs. bismuth alone vs. bismuth with antibiotic. My grant application to the National Health and Medical Research Council (NHMRC) reached the interview stage but it was clear that the panel members were rather skeptical. They opened the interview by stating that they refused to separately fund my plan to develop a serological test for ulcers. It just seemed too far fetched. Somewhat annoyed, I replied that I had already developed a serological test which worked very well. Grudgingly perhaps, the NHMRC did agree to fund my clinical trial for one year. The title was “The effect of antibiotics on duodenal ulcer relapse.” It seemed very unlikely to them that I could recruit 100 patients from a single center therefore I was instructed to provide a satisfactory progress report 12 months hence, in order to obtain the remaining two years of funding. The budget of about 50,000 Australian dollars included my salary, but no computer upon which I could save my data. During 1984, before the NHMRC funding came through, I received some extra support from Smith Kline and French, Pfizer and Abbott, each for about 12,000 Australian dollars.

**DRINKING HELICOBACTER: THE ATTEMPT TO FULFILL KOCH’S POSTULATES**

*Disbelievers*

In the months after my failed pig experiments, things went badly. I could see that bismuth was healing gastritis, albeit temporarily, but I had no convincing data to prove the bacteria were indeed pathogens. I could also see that several years might go by before we could discover a cure for the infection. The extreme skepticism of my colleagues led me to believe that I might never be funded to perform the crucial trial of antibiotics.
I found the response to my presentations very illogical and rather irritating. One day, after I presented my histology data showing the healing of gastritis with bismuth, the senior hospital pathologist stated “Dr Marshall these changes seem very subtle.” Actually the changes were quite dramatic, and this was the first time anyone in the world had been able to heal gastritis! I bit my tongue to stop myself from saying “are you crazy?” Others suggested again that these commensal bacteria merely infected people who already had ulcers. But quite clearly I had presented data from patients with gastritis who did not have ulcers.

I realized then that the medical understanding of ulcer disease was akin to a religion. No amount of logical reasoning could budge what people knew in their hearts to be true. Ulcers were caused by stress, bad diet, smoking, alcohol and susceptible genes. A bacterial cause was preposterous.

At about that time also, I began to realize that there was some urgency to this work. I had admitted a young man with diffuse gastric bleeding. Basically, there was oozing of blood from his whole stomach and he was receiving daily blood transfusions. He had not taken any aspirin, had not consumed alcohol, and had no coagulation disorder. I wondered if *Helicobacter* could be involved. At endoscopy I encouraged Ian Hislop to obtain a few gastric biopsies to search for the bacteria. The specimens were full of pus cells but, unfortunately I could not find any *Helicobacter*. A colleague commented “Well Barry, you can’t expect *Helicobacter* to cause everything.” The patient continued to bleed, the transfusions continued, and therapy continued with higher doses of acid blockers, antacids and anticholinergics. Maybe they even tried iced water gastric lavage. A few days later I tested his serum with my prototype antibody test. He gave a strong reaction, positive at 1:5012 dilution. The patient had been transferred to the surgical ward and was still bleeding. The political situation at Fremantle was becoming rather delicate. Clearly I was obsessed with the gastric bacteria. I detected a certain coolness amongst my more senior colleagues. The patient was being managed by the surgeons now, perhaps they would like to try a course of amoxicillin; it seemed such a simple thing to do. I discussed my findings with the registrars in charge of the patient. Two days later, as the bleeding continued, the patient underwent total gastrectomy. I was too upset to go back to see him and to this day have never followed up his case further.

**HELICOBACTER IS PRESENT IN HEALTHY PEOPLE**

By mid 1984, by using a somewhat crude serological test (by today’s standards) I had discovered that 43% of “healthy blood-donors” in the port of Fremantle had *Helicobacter*. These people were apparently quite well which meant that it was not necessarily fatal to have *Helicobacter*. By then also, I had treated several patients with bismuth and metronidazole, with a 100% cure rate for my first 4 cases. It seemed that I had a cure. Patients were having a fantastic clinical response. Maybe it was safe for me to try swallowing the bacteria to see what really happened.
Although I am not one to stew over such things, the implications of my experiment did pass through my mind, albeit fleetingly. The only person in the world at that time who could make an informed consent about the risk of swallowing the Helicobacter was me. Therefore I had to be my own guinea pig. If I submitted an ethics committee application and had it rejected I probably would have performed the experiment anyway and then I would not have been able to publish it. Perhaps I would have been sacked and my medical career would have been over. So I decided to do it anyway using the “don’t ask don’t tell” strategy. I had some unofficial support from my senior colleagues because the experiment required endoscopies by Ian Hislop and assistance from the chief of microbiology.

I remember proposing a hypothetical experiment with my microbiology boss, David McGechie, who laughingly declined to “take the bug.” While thinking about the project I asked my gastroenterology chief, Ian Hislop, to carry out an endoscopy on me in order to obtain some healthy control tissue. I did not explain that this was to be the baseline sample but I suspect he knew.

That same day, I biopsied yet another patient who was positive for Helicobacter pylori but who did not have an ulcer. In-vitro experiments revealed that his organism was sensitive to all our antibiotics, so I treated him for 14 days with my new therapy and arranged a follow-up endoscopy two weeks after that. His biopsy was now negative. It was now or never.

DRINKING HELICOBACTER

On the morning of the experiment, I omitted my breakfast but took 400 mg of cimetidine, believing that the infection might be easier if my stomach acid level was lowered. Two hours later, Neil Noakes scraped a heavily inoculated 4 day culture plate of Helicobacter and dispersed the bacteria in alkaline peptone water (a kind of meat broth used to keep bacteria alive). I fasted until 10 am when Neil handed me a 200 ml beaker about one quarter full of the cloudy brown liquid. I drank it down in one gulp then fasted for the rest of the day. A few stomach gurgles occurred, was it the bacteria or was I just hungry?

For the next three days I had no symptoms and continued to work normally. On the third day I felt over-full after a modest evening meal of Chinese noodles; making me sip water during the evening to help my digestion. On about the fifth to the eighth day I awoke very nauseated, just as the dawn was breaking, and ran into the bathroom to vomit in the toilet. On each day I vomited mostly clear slimy liquid, without any acid present. I recall thinking that it was rather strange, but in my sleepy state never thought to catch any of the material and merely flushed it away. During those days I spent many hours performing serological testing on hundreds of serum samples so I had been working extra hours each day and also over the weekend. I felt very tired and lethargic but assumed it was merely the many hours of sitting at the bench. I was also sleeping poorly, feeling clammy at night. My wife had told
me I had “a putrid breath.” Unbeknown to me, my colleagues at Fremantle Hospital had also noticed my halitosis that week, but were more polite. If I felt depressed it may have been the illness, or just loneliness as my laboratory staff found other duties far away from my bench!

After 10 days I asked Ian Hislop to endoscope me again which he did at the end of a rather busy endoscopy afternoon. I was very uncomfortable during the endoscopy and rather weak afterwards as I had been fasting all day. I recall that it was someone’s birthday and I was able to finish off the chocolate cake after my test. The endoscopy had been a preliminary study, done just to confirm or refute the presence of a bacterial infection. To my joy, spiral bacteria were present on the Gram stain of the first biopsy. The next day Ross Glancy showed me a pathology specimen teeming with *Helicobacter* and pus cells. The experiment had succeeded – *Helicobacter* was a proven pathogen.

**MY WIFE’S REACTION**

I had not discussed the experiment with Adrienne until the evening of the day I swallowed the culture and she had been observing my deteriorating condition without saying too much. While I was sure she would not have approved of the experiment ahead of time, once I began she accepted it was an important milestone. Like me she felt the need to fast track the research. However, she had been in a car accident two weeks before and had two cracked ribs and a moderate whiplash. Now she was caring for 4 children and a husband who was becoming worse by the day. I don’t recall wondering if I might transmit the bacteria to her or the children, rather selfish of me I suppose. I think the reality was that we were both quite young, barely past 30 years old and like most young people had a strong belief in our own invincibility.

Although I had discussed the proposed self experiment in general terms a few months earlier, and Adrienne had not been radically opposed to it, there was probably another reason for not telling my wife that the time had come. I could see that the outcome might make a very large difference to our lives. I had submitted a grant application for funding in 1985, but it was quite likely that my application would fail. In addition, if nothing happened in my experiment, if the bacteria did not take, if gastritis did not develop, then my whole hypothesis could be wrong. At the very least, the disease was far more complicated than I had supposed and it would be extremely hard to convince the skeptics that we had found something important. If that occurred, my future jobs might be in clinical medicine and I would be off interviewing for placement in a private practice, perhaps in a remote area where my eccentric ulcer theories were less well known.

On the other hand, a successful infection with *Helicobacter* would point towards a career in clinical research, more exciting but likely to be financially insecure. I chose not to raise the issue until the family settled down a little. (Nevertheless, a few months later I did endoscope and biopsy Adrienne just in case she had picked up the *Helicobacter* infection.)
SPONTANEOUS CURE

The two biopsies taken on day ten were not enough to really define the pathology, so I scheduled another endoscopy four days later. By then my vomiting had stopped so I assumed I had entered the asymptomatic phase. At the next endoscopy the stomach seemed normal and, surprisingly, we could not find *Helicobacter* in any of the eight samples which were taken. Cultures, histology and electron micrographs were all bacteria-free, with the appearance of healing gastritis being the only abnormality. I had apparently eradicated the *Helicobacter* myself, without antibiotics. Serum samples taken at the time and a few months later were negative for *Helicobacter* antibody.

Whatever happened to cause the *Helicobacter* to disappear continues to be a mystery to this day. Many reports say that I took antibiotics to eradicate the infection on the instructions of my wife. This was not really the case. I decided to terminate the experiment and treat myself with the antibiotic, tinidazole, but I did not take the tablets until after my endoscopy on the 14th day. In retrospect, tinidazole as a single agent would not have worked in any case. In a subsequent trial, 23 out of 24 patients merely developed antibiotic resistant bacteria which were then rather difficult to eradicate.

SYNTHESIS

As I wrote the paper in the subsequent months, I reflected on the achlorhydric vomiting and the halitosis. I recalled some passages from William Osler’s 1910 textbook of medicine which describe a similar illness in children. I then re-read papers I had discovered which described epidemics of gastritis in laboratory volunteers. There too achlorhydria had been observed. Suddenly the whole process became clear. The reason why ulcer patients could not recall an acute infection with *Helicobacter* was because it mostly occurred when they were tiny children, aged 2–3 years. This transient vomiting illness then settled into a lifelong asymptomatic phase, sometimes punctuated by clinical ulcer disease in adulthood. Because the bacteria were not affected by any of the usual ulcer therapies, ulcer disease became a lifelong problem, with a relapsing type of pattern. You could be infected by family members, even your mother, so it seemed to be hereditary. It was spread by the faecal-oral route so individuals in lower socio-economic groups were more likely to catch it. Varying epidemiologic patterns could explain many of the differences in ulcer incidence around the world. I could see there was plenty of interesting research ahead. As Robin and I had just had our main paper published in *The Lancet* (7), the editor of the *Medical Journal of Australia* wrote to me requesting a paper about the bacteria so I sent him two papers. After detailed review by the late Professor Doug Piper of UNSW in Sydney, and substantial revision, the papers were accepted and published in April 1985 (8)(9). There is no doubt that the editor was sticking his neck out very far to publish the self experiment with its enclosed hypothesis. However, it was very timely because yet another epidemic of achlorhydric gastritis had been published in
the preceding month in the *British Medical Journal*, again without the authors being able to detect a pathogen (10). *The Lancet* editors, seeking to claim the *Helicobacter* highground for ever more, then editorialized my paper in their journal, giving it far more notoriety than it might otherwise have had. I kept
my head down for a few months, held my breath and waited for the sparks to fly. But nothing happened. The gastroenterology community might have been too stunned. Pete Peterson, in a telephone conversation to me during 1984, said “Wow. You’re a real cowboy Barry.” Coming from a Texan I thought that was a supreme complement.

Many years later the experiment was immortalized in a comic created by the Abbott company, makers of the most important antibiotic for Helicobacter, clarithromycin. By combining that drug with amoxicillin and an acid blocker called omeprazole, it became rather easy to treat Helicobacter with an 85% cure rate. A panel of the Abbott comic is shown in Figure 6. In it, my colleague Neil Noakes says “you’re crazy” whereas, while drinking the brew I say “There’s no other way!” In 1984, both statements were true enough.

TREATMENT FOR HELICOBACTER

Towards the end of 1984 things began to accelerate at Fremantle Hospital. By pre-screening potential endoscopy patients with a serological test, I dramatically increased the concentration of Helicobacter-positive patients in my clinic. By combining bismuth with metronidazole, I was able to eradicate Helicobacter in most patients, in just two weeks. When that failed I could use bismuth with amoxicillin to cure half the remainder. For people facing stomach surgery for ulcers, all these antibiotics seemed rather trivial.

The local GP’s noticed the remarkable results and kept sending more patients. Very soon it seemed that this was a miracle cure for people with stomach problems. I had a treatment which cured most of them in two weeks. Not only that, patients who had carried a diagnosis of “functional” or psychosomatic gastric symptoms were so pleased to have a real diagnosis – Helicobacter gastritis.

In July 1984, I was called by Dr. Larry Altman, medical writer for the New York Times. I did not know at the time that he was almost finished writing a book on self experimentation. After the interview he published a major article about Helicobacter which he later said was rather difficult to get past his editor as the medical community in USA was extremely skeptical at the time. However, his article triggered a further interview between a journalist from a tabloid newspaper, The Star and Dr. Warren. The outcome was that people from all walks of life, in many countries, suddenly became aware of gastric bacteria and the possibility that ulcers could be cured with antibiotics. For years after that, I spent many hours per week sending out treatment advice by mail.

DIAGNOSTIC TESTS

In 1984 Dutch investigators reported that Helicobacter produced massive quantities of urease enzyme. I realized that this allowed it to produce ammonia and thereby survive in the acidic stomach. In search of a rapid diagnostic
method for gastroenterologists, I discovered that the urease was also detectable in gastric biopsies. With a little trial and error, I built a rapid urease test which enabled me to make the diagnosis of *Helicobacter* in a few minutes, without laborious laboratory testing. This test, which I called the CLOtest (for “Campylobacter Like Organism test”), became the world’s first commercial diagnostic test for *Helicobacter pylori*. It is still marketed by the Kimberly Clark Corporation.

My other studies with Simon Langton in the Biochemistry department at Fremantle Hospital revealed that urea was absent from the gastric juice of patients with *Helicobacter*. The bacteria had presumably destroyed all the urea which would have been converted to ammonia and CO₂. CO₂ would be expired in the breath. This understanding eventually matured into an idea for a breath test in which a carbon radioisotope tracer (C14) was used to detect *Helicobacter*. In the simplified final version of this test, a patient swallows a capsule containing labeled urea, and merely blows up a 2 liter balloon ten minutes later. The presence of C14-labeled CO₂ in the breath indicates that *Helicobacter* is present. The test has an important role in confirming that *Helicobacter* has been eradicated after treatment. Once it became available, non invasive testing allowed many investigators to develop very effective treatments for *Helicobacter*. The urea breath test is still a major diagnostic test, commonly used in many countries. Based on either the C13 stable isotope method described initially by Graham and co-workers from Baylor Hospital in Houston (11), or on the C14 method described by myself and Ivor Surveyor at Royal Perth Hospital (12).

**PROOF: A PLACEBO CONTROLLED DOUBLE-BLIND TRIAL**

In 1985 I moved back to Royal Perth Hospital because I believed that it would be easier there to recruit the 100 patients necessary for a clinical trial. I was under pressure as I had only been funded for one year. The study was designed to see if the new treatment (antibiotics) was the same as the standard of care (cimetidine) and cimetidine plus placebo was therefore the control group. The most active group was bismuth plus tinidazole, a combination which we knew eradicated nearly all *Helicobacter* infections in two weeks. I knew that most people continued to believe that ulcers were psychosomatic so it was important to ensure that patients were completely unaware of which treatment they received. But clearly, smart patients could figure out that they were taking bismuth, because it caused black faeces. Therefore, it was necessary to add a group who took only bismuth with placebo tinidazole. I knew that the *Helicobacter* cure rate with this therapy was not more than 30% so in the final analysis most of the patients so treated would be expected to have an ulcer recurrence. Finally, to be fair to the makers of cimetidine, it seemed appropriate to include a cimetidine plus tinidazole group. If it worked, this would be a convincing test of the hypothesis, since it avoided many of the blinding issues present with bismuth treatment. The four treatment groups were thus:
1. cimetidine plus placebo,
2. cimetidine plus tinidazole,
3. bismuth plus placebo,
4. bismuth plus tinidazole.

The study design meant that all groups contained a well known ulcer healing treatment, either cimetidine or bismuth for 8 weeks. In addition, for each of these therapies, an antibiotic or placebo would be given during the first 14 days. The treatment groups therefore contained increasingly strong anti-
*Helicobacter* action.

After 8 weeks of treatment, patients would stop all medication for two weeks and then undergo endoscopy to see if the ulcer was healed. After that, patients with healed ulcers would be re-examined at three, six and 12 months to see if the ulcer had recurred. If the ulcer was seen to have returned, then the patient was removed from the study and was called a “relapse.” In addition, patients were removed from the study if they became unwell and needed to restart ulcer treatment. In this case they were asked to have a final unscheduled endoscopy to document the presence or absence of a visible ulcer, but were removed from the study in any case, regardless of the findings.

Whenever an endoscopy was performed, biopsy tests were taken to see if *Helicobacter* was still present, or had been eradicated. The results of these biopsies were only made available if patients had already been removed from the study according to the other rules. In addition, in order to maintain stringent blinding, I was never allowed to speak with patients in the study in case they mentioned side effects and thereby indicated what medication they were taking.

As part of the study I included a psychometric test called the Jung Scale, which approximately measures things such as sleep patterns, optimism, well-being etc. I wanted to see if the so-called ulcer personality had anything to do with the ulcer disease. Since I could not talk to patients, I hired my brother and sister-in-law, Andrew and Kim, to interview patients before they came to each endoscopy.

**STUDY PROGRESS**

With the aid of the local television news, hundreds of patients applied to take part in the study. I could then include only the most severe cases with already proven ulcers. Patients who were cigarette smokers were known to have rapid ulcer recurrence so I included these as preference. This meant that the results of my study would be known rather soon. If patients were not cured they would only last a few weeks without treatment.

Within four months I had screened about three hundred patients and selected 100 of these who had both a duodenal ulcer and the bacteria. Seven patients were found to have the ulcer but no bacteria. One of these turned out to be a lymphoma so our special testing for *Helicobacter* resulted in an early diagnosis and a lucky cure for the patient (with chemotherapy and radiotherapy).
By the time of my NHMRC grant review interview in 1985, I had recruited the necessary 100 patients and quite of few of the early recruits had already experienced healing and then recurrence of their ulcer. By deduction I could tell that we already had a significant result. I knew this because all the patients who had relapsed were still infected with *Helicobacter*. Since the active treatment would have eradicated the bacteria in at least half the patients, I could assume that patients without bacteria were not relapsing. I knew that I had chosen the worst ulcer patients I could find for the study, so for them to last more than two months without symptoms was unusual.

In the final result, the study showed that ulcer healing was more common and recurrence less common if *Helicobacter* was eradicated. Since the aim of our study was to cure patients, success only occurred if a patient healed his ulcer and remained healed, with no further treatment, for twelve months. Using these criteria, a dramatic difference was seen between patients who still had bacteria and those in whom the bacteria had been eradicated, as shown in Figure 7. Simply stated, in order to cure 10 patients with the old treatment, one would have to treat 104 patients. But to cure 10 patients with the new treatment one would only need to treat 14 patients. Variations of our study have since been published hundreds of times with the same or better results.

Two other results are worthy of note. Firstly, in our study, cigarette smoking made no difference to the result, provided that the *Helicobacter* had been eradicated. Of all the ulcer risk factors, smoking was known to be the most adverse, causing almost all doctors to insist that ulcer patients discard their

![Figure 7. Duodenal Ulcer Relapse Following *Helicobacter* Eradication.](image)
cigarettes. Other studies have confirmed that so-called risk factors for peptic ulcer are all rather inconsequential compared to the risk of persistent Helicobacter. When ulcers occur without Helicobacter, NSAID’s type drugs are usually implicated.

Secondly, the Jung Scales showed that the patients’ mental status improved when I eradicated their Helicobacter. When patients were in remission from their ulcer, Helicobacter eradication correlated with significantly lower Jung scores. Thus it seemed likely that the “ulcer personality” merely reflected a diminished state of health related to chronic infection of the stomach. Perhaps low grade gastrointestinal symptoms persisted even when the ulcer was not present. The psychosomatic aspects of peptic ulcer have since been largely ignored but have been studied as part of treatment for non-ulcer dyspepsia. In general, they have been found to be irrelevant. The idea that high acid levels are caused by “stress” was based on erroneous models of peptic ulcer in rats and in monkeys where the most important factor, Helicobacter, remained uncontrolled. It has subsequently been shown that Helicobacter gastritis, by interfering with local endocrine negative feedback in the stomach, can lead to excessive acid secretion.

ACCEPTANCE

Even more convincing studies of antibiotic use were published by Rauws and Tytgat (Amsterdam) in 1990 (13), Graham (Houston, Texas) in 1991 (14) and Hentschel (Vienna) in 1993 (15). For the extreme skeptics, Hentschel’s was the most convincing study because he did not use bismuth. Therefore the blindedness of the study could not be questioned. In 1994 the National Institute of Health convened a consensus conference in Washington which was attended by an experienced international faculty of gastroenterologists, physicians, and infectious disease experts. It was concluded that in all cases of peptic ulcer, the essential first step was the identification and eradication of Helicobacter pylori.

POSTSCRIPT

The history of the discovery of Helicobacter pylori has been described in more detail in the book Helicobacter Pioneers, by Blackwell (16). The genome of Helicobacter was sequenced by Tomb et al. in 1997 (17). Presently, more than half the people in the world are still infected by Helicobacter and it is believed that about 800,000 persons die from related stomach cancer each year. Much clinical and basic research continues, primarily focused on the aetiology and prevention of gastric cancer. In developed countries, gastric surgery is now a rarity and ulcer disease is cured by general practitioners at its first presentation. In Australia, the cure of peptic ulcer has reduced the number of upper endoscopies by about 75%, freeing up clinical resources for colonoscopic diagnosis and treatment. This should have a flow on effect causing a reduction in colon cancer as well.
REFERENCES


Portrait photo of Barry J. Marshall by photographer C. Northcott.